

**Community Participation
Lesson Plan—Developing
Read Names of Products**

Instructional Area: Leisure Community Home Living / Daily Living
Ability Level: Emerging Developing Mastery

Topic / Skill Outcome:

- Read names of products when presented with a product

Learning Area(s):

- Literacy
- Communication

Purpose of Lesson / Objective:

- Read at least 30 product names
- Understand there are differences in products
- Write names of products

Materials / Equipment / Environment:

- Newspaper ads of at least 50 grocery products
- Index cards with ad logos on them
- Worksheets with logos of products from ads and blank lines
- Pencils

Group Size: 4-6 **Time Required:** 50 minutes- 3 opportunities
(more sessions needed if you do supporting activities)

Lesson Procedure:

1. Week 1
 - a. Students read the names of various products in the classroom
 - b. Students play games such as logo solitaire
 - c. Students cut out familiar product logos from ads
2. Week 2
 - a. Students match the product logo to the name of the products printed on note cards
 - b. Students review product names in a group
 - c. Students point to logo when named by staff
3. Week 3
 - a. Students name the products on the worksheet to a staff
 - b. Students draw lines on worksheet from product to name of product
 - c. Students write in names of products next to logo from ad

Carry Over / Related Activities:

- Student lists the aisle names the products would be found in next to the name of the product

Supporting Activities / Possible Adaptations:

- Go to the grocery store and match a set of logos to actual products on the shelves
- Take a spelling test of product names
- Look up products on the Internet

Strategies for Participation:

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- Encourage students to get more matches each time they play logo solitaire
- Have students tell staff their favorite products so that “their” logo’s can be found and used in the activity

Student Reaction / Evaluation:

- Students feel good about being able to read a large group of product names

Lesson Support:

- The lesson can be introduced as practice for future grocery trip(s)
- Staff can use picture prompt cards from the Attainment Curriculum or homemade cards
- In addition, staff can use ad logos from newspaper ads to make worksheets for identifying logos, drawing lines from the logo to its’ name and writing the name of the logo next to the logo
- This lesson aligns with the Grocery Shopping part of the Community Participation Integrated Learning Continuum and Skills Inventory